



Volkswagen Selects Cerence to Power Voice Control in the New Fully Electric ID.3

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Volkswagen Integrates Cerence Voice-Powered Interaction with New ID. Light to Enhance the In-Car Experience

BURLINGTON, Mass., Sept. 16, 2020 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that Volkswagen selected Cerence to power the innovative voice assistant in Volkswagen's new, fully electric [ID.3](#), the first in the automaker's new generation of electric vehicles.

Incorporating Cerence Drive products and innovations and summoned with a simple, "Hello ID," the ID.3 in-car assistant delivers voice-powered control for all key in-car functions, including music and media, navigation, heating and air conditioning, phone calls and messaging. Cerence provided core embedded and cloud technologies to power the assistant, including intelligent, natural speech recognition; human-like language output; and speech signal enhancement to accurately identify who in the car is talking.



In addition, Cerence Drive integrates with ID. Light, an LED strip that runs across the cockpit to assist the driver by changing color according to its current function and driving conditions. ID. Light lets drivers and passengers know that the voice assistant is listening through a light signal that indicates that it is awake and listening.

In a prepared statement, Volkswagen commented, "ID.3 is about the future – a new and pioneering design, long ranges, and a sleek and innovative in-car experience. We are proud to have Cerence as our partner as we look to create a safe, high-quality in-cabin experience with intelligent design and visionary technology at its core."

"The car of the future is increasingly buttonless, with new modalities of interaction taking center stage in the in-car experience," said Sanjay Dhawan, CEO, Cerence. "Voice control, especially in combination with Volkswagen's new, innovative ID. Light feature, will help enhance safety, productivity and entertainment for ID.3 drivers and passengers in a new generation of the Volkswagen in-car experience."

The first Volkswagen ID.3 vehicles, which are available in Europe only, are slated to be delivered to customers in October 2020. To learn more, visit <https://www.volkswagen-newsroom.com/en/id3-4984>.

To learn more about Cerence, visit www.cerence.com, and follow the company on [LinkedIn](#) and [Twitter](#).

About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the automotive world. As an innovation partner to the world's leading automakers, it is helping transform how a car feels, responds and learns. Its track record is built on more than 20 years of knowledge and more than 325 million cars on the road today. Whether it's connected cars, autonomous driving or e-vehicles, Cerence is mapping the road ahead. For more information, visit www.cerence.com.

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Source: Cerence Inc.