



Chinese Smart EV Leader XPeng Inc. Selects Cerence to Power its Automotive Voice Assistant

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Cerence brings conversational interaction to XPeng's G3 and P7 in a turnkey, easy-to-use platform

BURLINGTON, Mass., Oct. 21, 2020 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that XPeng Inc. (NYSE: XPEV), one of China's leading smart electric vehicle manufacturers, has selected Cerence to power voice interaction for its export models of its smart [G3](#) SUV and [P7](#) sports sedan models.

As part of its state-of-the-art Xmart OS In-Car Intelligent System, XPeng leverages key components of [Cerence ARK](#) – speech recognition and natural language understanding, text-to-speech, and speech signal enhancement – to provide drivers with a user-friendly, AI- and voice-powered assistant named “Xiao P” that can navigate, find charging stations, play music, control in-car functions like heating and cooling and the seat position, and more. With a hybrid on-board and cloud architecture, core functions of Xiao P are always available, regardless of connectivity, and drivers have fast access to the most up-to-date information like traffic and weather.

“Xiao P voice assistant offers a natural, easy-to-use, personalized way for G3 and P7 drivers to communicate with their cars, creating a more comfortable and enjoyable driving experience,” said Ji Yu, Vice President of XPeng. “We are excited to leverage Cerence ARK to deliver industry-leading AI and voice technologies for our export models with extraordinary quality and minimal development and deployment time.”

Cerence will also support XPeng with expanded language capabilities as the automaker expands beyond China, first to Norway with a highly intuitive voice assistant later this year.

“XPeng is a respected leader that is transforming the EV space in China and worldwide,” said Charles Kuai, SVP & GM, Mobility and IoT, Cerence. “As the G3 and P7 become increasingly popular, we look forward to wowing Chinese drivers with a highly intelligent, intuitive, accurate voice-enabled assistant that serves as a true companion in the cockpit.”

For more information about XPeng Inc., visit [en.xiaopeng.com](#). To learn more about Cerence, visit [www.cerence.com](#), and follow the company on [LinkedIn](#) and [Twitter](#).

About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the automotive world. As an innovation partner to the world's leading automakers, it is helping transform how a car feels, responds and learns. Its track record is built on more than 20 years of knowledge and more than 325 million cars on the road today. Whether it's connected cars, autonomous driving or e-vehicles, Cerence is mapping the road ahead. For more information, visit [www.cerence.com](#).

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