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# Cerence Appoints Automotive Industry Veteran Sujal Shah as Head of Professional Services

BURLINGTON, Mass., Jan. 26, 2021 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced the appointment of Sujal Shah, a results-oriented leader with more than two decades of automotive product development and professional services experience, as the Company's Head of Professional Services. In this role, Mr. Shah will be responsible for delivering innovation in products and services for Cerence's automaker and tier 1 customers.

Mr. Shah brings 23 years of experience in designing and developing AI-powered, embedded and cloud-based in-vehicle infotainment systems. He joins Cerence from HARMAN International's Connected Services Business Unit, where he most recently served as Vice President, Innovation Services, responsible for driving creation of new services offerings in infotainment, advanced driver-assistance systems (ADAS), Android<sup>®</sup> Automotive, Digital Cockpit, and AUTOSAR<sup>®</sup> Adaptive, including a driver monitoring solution for ADAS applications and forward-facing, camera-based solutions for object detection, collision warning, lane departure warning, and more. In previous roles at HARMAN, Mr. Shah led the Android Automotive practice, partnering with Google to develop new solution offerings based on Android Automotive; led product management for semi-OEM headunits, OBD-II devices, wireless chargers and smart displays; and led business development for HARMAN's automotive solutions. Prior to HARMAN, Mr. Shah held roles at Alpine Electronics of America, Nissan North America, and DaimlerChrysler Corporation.

"Sujal is a strong leader who brings deep professional services expertise that is critical to the next phase of growth for Cerence," said Sanjay Dhawan, CEO, Cerence. "We are excited to leverage his decades of experience and proven track record of meaningful innovation in services and offerings to deliver the car of the future to our automaker customers."

"In my time in the automotive industry, I have long been familiar with the Cerence team and the exciting work the company is doing to advance the future of mobility," said Sujal Shah. "I am thrilled to join the team and advance our vision of a safer, more enjoyable journey for everyone by bringing our Professional Services offering to the next level."

Mr. Shah holds a Bachelor of Science degree in Electrical Engineering from the University of Bombay, India, and a Master of Science degree in Computer Engineering from Wayne State University.

To learn more about Cerence, visit [www.cerence.com](http://www.cerence.com), and follow the company on [LinkedIn](#) and [Twitter](#).

## About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the mobility world. As an innovation partner to the world's leading

automakers and mobility OEMs, it is helping advance the future of connected mobility through intuitive, powerful interaction between humans and their cars, two-wheelers, and even elevators, connecting consumers' digital lives to their daily journeys no matter where they are. Cerence's track record is built on more than 20 years of knowledge and more than 350 million cars shipped with Cerence technology. Whether it's connected cars, autonomous driving, e-vehicles, or buildings, Cerence is mapping the road ahead. For more information, visit [www.cerence.com](http://www.cerence.com).

**Contact Information**

Kate Hickman

Cerence Inc.

Tel: 339-215-4583

Email: [kate.hickman@cerence.com](mailto:kate.hickman@cerence.com)



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